

MARKO EVERYDAY

UGC creator for home, gear and everyday-life brands. Real product, real use, filmed where it actually lives: my home, my truck, my week.

Based in Seattle, WA – shipping content worldwide



Marko, Seattle

25+

brands shot for

5-7 DAYS

turnaround

\$250

starting price

PRODUCT VIDEOS · B-ROLL · UNBOXING · AD CREATIVES · PHOTO SETS

BRANDS I'VE SHOT FOR

HERNEST PHILIPS XBLOOM JOON LOLOI ENKAY HOME IRIS LEE GALLERY CHITAS
DENVER MODERN CHAIRUS LOUXAS PRIDOLA ART EXPLORE THE HUES ALBANY PARK
DECOSIGNATURE FIBFLX GENIMO NATTORK BABY BREZZA DELTA CHILDREN WJS HOME
MOPROBO SHESAIDYES UNOVE SOLACE BANDS

MARKO.EVERYDAY@GMAIL.COM

instagram @marko.everyday.ugc · marko-everyday.com

Send a product link, get a package and timeline within a business day.

About

I make short videos that show what a product is actually like to own. A coffee machine on a Monday morning. A chair after a month, not out of the box. Glasses that replace a monitor on the couch.

I'm a millennial dad in Seattle: a wife, two boys, a kitchen that's never idle and a gym bag by the door. Gadgets, coffee, good food, art and anything that looks right on a shelf are what I actually spend my money on. So when I film your product, I'm not acting. I'm the customer.

I come from TV production and photography, and I've been shooting for brands since 2020. That's why the videos don't look like a phone propped against a mug: the light is right, the sound is clean, every clip has a beginning and an end. They still feel like a friend showing you something he likes, because that's the part that makes people buy.

I film, edit and deliver everything myself. No agency, no middleman, one person who answers your email the same day. If your product fits a normal day, I can show it in one.

— Marko

Niches	Home, coffee & kitchen, tech, fitness, food, family life
Format	Vertical 9:16, 15–60 sec, 1080×1920
Turnaround	5–7 business days from product in hand
Revisions	One round included, two on the five-pack
Delivery	Captioned + clean versions, via Drive
Usage	Organic posting included; paid-ad rights on the rates page
Product	Ship to Seattle, or on-location in the area
Reply time	Within one business day



ferry day, off duty



same cap, every day



Seattle, most days

What I do

PRODUCT VIDEOS	Voice-over or on-camera. Problem → solution, how-to, or an honest review after real use.	<i>30-60 sec</i>
B-ROLL & AESTHETIC CUTS	No voice, just the product in its environment. Built for paid ads and product pages.	<i>10-20 sec</i>
UNBOXING & FIRST IMPRESSIONS	Hands in frame, first reaction, what stands out. Converts on launch, works for Amazon galleries.	<i>20-40 sec</i>
AD CREATIVES	Hook-first cuts with on-screen text and a clear CTA, in 2-3 hook variations for testing.	<i>15-30 sec</i>
PRODUCT PHOTOS	10-20 lifestyle stills in 4:5 and 1:1, with the video or on their own, for feed, listings and email.	<i>10-20 images</i>

WHY BRANDS WORK WITH ME

REAL HOME, REAL USE

A millennial dad's kitchen, living room and gym bag. Products are shown the way customers will actually use them, not on a white table.

TV PRODUCTION BACKGROUND

Studied television production, shooting for brands since 2020. Clean light, clean sound, a story with a beginning and an end.

ONE PERSON, NO AGENCY

I film, edit and deliver myself. One email thread, answers the same day, files in a shared folder in 5-7 business days.

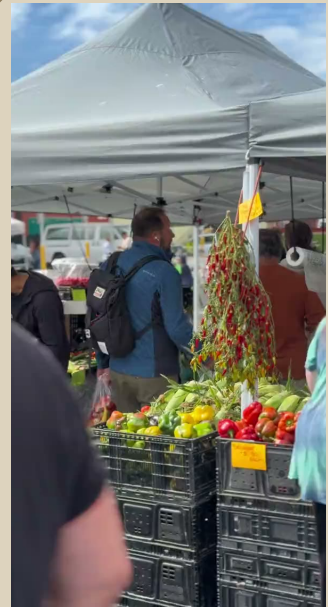
Selected work



one button, done
Kitchen & coffee



coffee first, then the view
Everyday life



sundays, done right
Everyday life



the honest one
Home & living



texture does the talking
Home & living



side b, lights low
Tech & gear

Six of the latest. Every video is shot with products I actually use. Watch all of them, plus the off-road work, at marko-everyday.com or [@marko.everyday.ugc](https://www.instagram.com/marko.everyday.ugc).

Off-road & overland

My own truck, built over five years and shot where it actually goes: snow on the pass, dry grass east of the mountains, gravel under the highway. If your product bolts on, straps down or rides along, this is where I film it.



come along
finished edit



snow after dark
finished edit



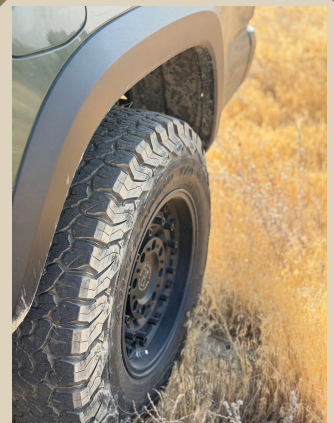
pass is open
Snoqualmie Pass



parked where it fits
eastern Washington



rack, cover, room to add
Snoqualmie Pass



tread, close
detail

Two finished edits and four stills. The videos play at marko-everyday.com/#offroad.

Packages & rates

ONE VIDEO \$250 per video <i>Try me out on one product.</i> 1 vertical video, 30–60 sec On-camera or voice-over 1 hook Captions + on-screen text One round of revisions Organic usage, 12 months	<i>most brands pick this</i> THREE VIDEOS \$660 for 3 · \$220 each <i>save \$90</i> <i>One product, three angles: review, b-roll, ad cut.</i> 3 videos, mixed formats 2 hooks per video Captions + on-screen text One round of revisions Organic usage, 12 months Delivered in 7 business days	FIVE VIDEOS \$1,000 for 5 · \$200 each <i>save \$250</i> <i>A launch or a month of content in one shoot.</i> 5 videos across formats 3 hooks per video Raw footage included Two rounds of revisions Organic usage, 12 months Priority scheduling
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NEED A DIFFERENT MIX?

Build your own package on the site: any number of videos, hooks, rights and add-ons, price shown as you pick.

\$250 → \$200 per video by volume

ADD-ONS

Extra hook variation	\$60
Raw footage (all clips)	\$100
Photo set, 10 edited stills	\$150
Extra round of revisions	\$60
Rush delivery, 3 business days	\$120
Post on @marko.everyday.ugc	\$180

Per video unless noted. Anything not listed, ask and I'll quote it in the same email.

PAID-AD USAGE RIGHTS

Paid ads · 30 days	+30%
Paid ads · 90 days	+50%
Paid ads · 12 months	+100%
Whitelisting / Spark Ads	\$250/MO
Perpetual buyout	ON REQUEST

Percent of the video price. Organic posting on your own channels is always included. Exclusivity is quoted separately.

How it works

01 BRIEF

You send the product link, what you want the video to do (launch, ads, listing) and who it's for. I reply within a day with a package, a couple of concept ideas and a timeline.

day 1

02 SHIP

You ship the product to Seattle, or we meet on location. 50% deposit for first-time clients confirms the slot; returning brands pay on delivery.

days 2-5

03 SHOOT & EDIT

I use the product for real first, then film. Edited with captions, on-screen text and your hook variations. I don't post drafts publicly without your OK.

*5-7 business
days*

04 DELIVER

Files land in a shared Drive folder: captioned and clean versions, hooks, and raw clips if included. One round of revisions, then the rights kick in and you post.

done

HAVE A PRODUCT YOU WANT SHOWN IN REAL LIFE?

Send a link to the product and what you're planning to use the video for. I'll reply within one business day with a package, a concept and a timeline.

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Good to know

What counts as 'organic usage'?

Posting the video on your own brand accounts (Instagram, TikTok, YouTube, Facebook) and embedding it on your website, product pages and Amazon listings, for 12 months. Anything that involves ad spend is paid-ad usage and priced by duration in the rates table.

Do I have to send you the product?

Yes, for anything that isn't already in my home. Ship it to Seattle and the clock starts when it arrives. If the product is large (furniture, appliances), send a link first and we'll agree on whether it stays with me or gets returned.

What do I get, exactly?

MP4 files at 1080×1920: a captioned version and a clean version of every video, each hook variation as its own file, plus a thumbnail frame. Everything arrives in one shared Drive folder with clear file names.

Can you follow a script or brief?

Yes. Send talking points, must-say claims and anything that's off-limits. I'll turn it into natural speech rather than reading it verbatim, because that's what makes UGC perform. If you want word-for-word, say so in the brief.

How do revisions work?

One round is included (two on the five-pack). A round means a single consolidated list of changes: trims, text fixes, swapping a clip, re-recording a line. A new concept or a reshoot with a different product is a new video.

Payment and invoicing

Invoice by email, paid by card or bank transfer. First-time clients: 50% deposit to book, 50% on delivery. Returning brands: net 14 after delivery. Rights start once the invoice is paid.

Do you work with gifted or affiliate deals?

Yes, it depends on the project. If it's a product I'd actually use and it fits my feed, a gifted or affiliate deal can work: usually one video, organic usage, no fixed deadline. Paid-ad rights, hook variations and rush timelines are paid work. Send the product link and what you have in mind, and I'll tell you straight whether it's a fit.